



# Kit Sponsorship logo Policy

## Commercial Rights

Member Clubs acknowledge that NCF retains the following commercial rights and branding opportunities on an exclusive basis throughout the term in relation to Competitions it manages;

- Competition naming rights;

Member Clubs are afforded the opportunity to secure local sponsorship in the form of logo placement on Member Club apparel in accordance with Schedule 1.

Member Clubs agree not to approach or engage sponsors that operate in the following industry categories without prior consultation with NCF;

- TBA / No industry Categories listed at this time

**NOTE: No Junior Teams are to have sponsorship from Hotel Association or Adult Entertainment businesses.**

Member Clubs acknowledge that NCF may at its absolute discretion amend or add to the excluded industry categories. NCF will respect pre-existing Member Club sponsorship agreements to the extent of the existing term of Member Club's sponsorship agreement.

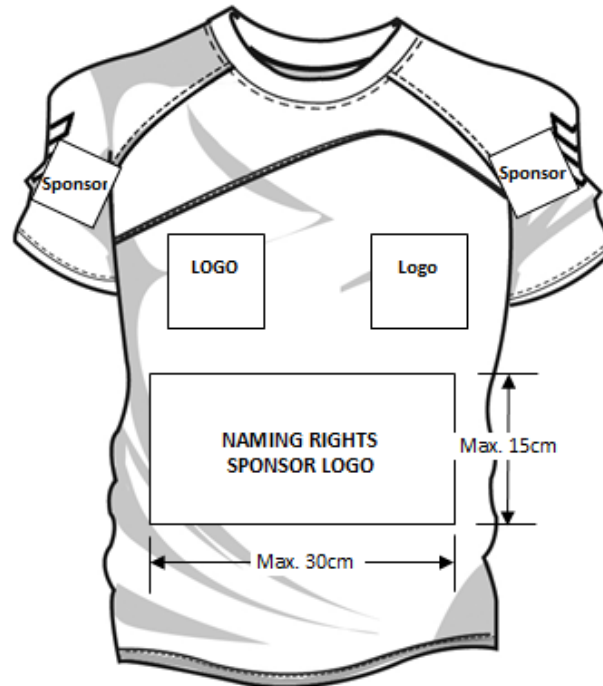
Member Clubs agree to seek NCF approval before any sponsorship agreement is executed which may encroach of current Sponsor agreements.

NCF will not unnecessarily withhold approval.



## Schedule 1

### Schedule 1 (I) – Front of Shirt



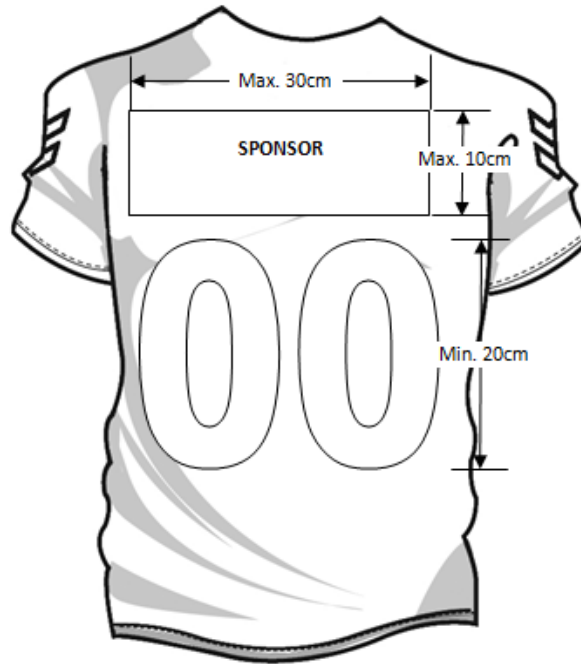
A Sponsor name that appears on the front of the shirt must not exceed 15cm in height and 30cm in length.

Logos on sleeves are able to cover the entire sleeve, but for aesthetic purposes it is recommended that the size remain within approximately 6cm in height and 10cm in length, this is also subject to the size of the shirt.

Logos on the chest of shirts should not encroach into the area for Naming rights sponsor, but for aesthetic purposes it is recommended that the size remain within approximately 3cm in height and 9 cm in length for rectangular and 6cm by 6cm for square logos.



## Schedule 1 (II) Back of Playing and Training Shirt



A Sponsor name that appears on the back of the shirt must not exceed 10cm in height and 30cm in length.

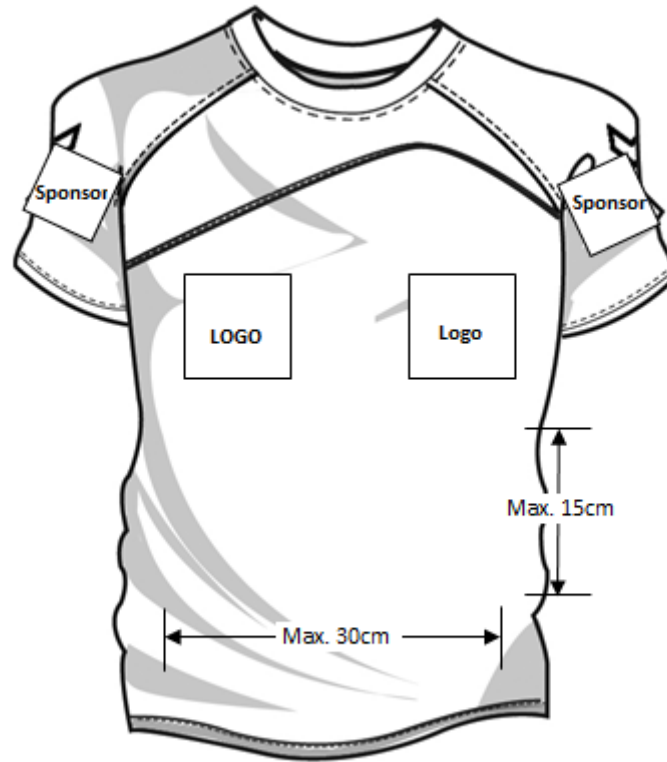
The Player numbers on the back of the shirt must be a minimum of 20cm in height for adults, with an allowance for junior shirts.

Numbers are not required to be applied to training shirt.

Branding can be placed under shirt numbers if deemed reasonable by the Club.  
(Not shown on this diagram).



## Schedule 1 (III) – Polo shirt and Tracksuit top



For all non-playing Kit, refer to the dimensions listed in the front of shirt options above. Any logos on the back can encompass the entire area (approx. 30cm in height and 30cm in length.)